



# FUNDRAISING AND IT

a funding information leaflet from *funderfinder*

IT is now an essential tool in many aspects of fundraising from raising funds online to managing grants and donations with databases. There are numerous systems that can be bought or you could devise something yourself. The following are resources that may be useful.

## **Websites**

[www.fundraising.co.uk](http://www.fundraising.co.uk) includes a list of suppliers of software for fundraising with links to their websites, books on fundraising and a free email newsletter. It also has a list of forthcoming events and examples of internet fundraising.

[www.itforcharities.co.uk](http://www.itforcharities.co.uk) lists suppliers of all sorts of IT to charities including fundraising.

[www.lasa.org.uk](http://www.lasa.org.uk) is the website of Lasa (London Advice Services Alliance), a charity providing ICT advice, consultancy and easy to read resources to the voluntary and community sector. Lasa's knowledge base ([www.ictknowledgebase.org.uk](http://www.ictknowledgebase.org.uk)) is a comprehensive source of independent ICT information and advice which includes a section on Fundraising and Donor Management. In addition there is also a Suppliers Directory ([www.suppliersdirectory.org.uk](http://www.suppliersdirectory.org.uk)) and a free contact management database - AIMS.

## **Books**

*Fundraising Databases - and introduction to the set up and use* by Peter Flory, pub. Quick Guides, £5, ISBN 978 1 905053 10 0. Provides guidance on choosing and using a fundraising database effectively. Available from DSC.

See also the Technology booklist section of [www.fundraising.co.uk](http://www.fundraising.co.uk)

## **Courses**

The websites listed above have sections on forthcoming events.

## **Data Protection**

If you are collecting any personal information for fundraising and storing it, which is quite likely, you'll need to know about the Data Protection Act. The Office of the Information Commissioner website is [www.ico.gov.uk](http://www.ico.gov.uk)

## **Further information**

*Data Protection for Voluntary Organisations* by Paul Ticher, pub. DSC, 3rd ed., 2009, £18.95, ISBN 978 1 903991 92 3. This is an invaluable guide for voluntary organisations.

*Data Protection*, a Computanews guide, pub. LASA, £5 or free as a download. Tel: 020 7377 2748, website: [www.lasa.org.uk](http://www.lasa.org.uk)

DSC also runs training on the subject, tel: 020 7209 4949, website: [www.dsc.org.uk](http://www.dsc.org.uk)

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